

DECÒ

di PISCINAPIÙ

# PISCINA PIÙ LAUNCHES DECÒ, MADE-TO-MEASURE LUXURY IN A POOL. A NEW PROJECT WHERE TECHNOLOGY MEETS STYLE.

Decò is the new line of swimming pools, mini-pools and decorated hydro-massage tubs by Piscina Più s.r.l. of Civitanova Marche. New to the sector, an important achievement and a new opening for the company, the result of growth, research and experience that fulfil the demands emanating from the market.

Piscina Più s.r.l. was founded in 2003 by three co-founders who, after over a decade of collaboration, decided to combine their pool construction and water treatment skills to give life to a new project. Right from the start, Piscina Più focused its attention on the design and personalisation of top-of-the range swimming pools and spas. As early as 2003, the first swimming pool built was publicised in the Mapei catalogue as being one of the 100 most beautiful pools constructed in Italy.

In ten years, Piscina Più has completed over 500 projects and more than 150 swimming pools, each with the same meticulous care and attention to detail. In 2008, it was commissioned by the Roman Abramovich group to build a personalised mini-pool with hydromassage constructed in wood with a mosaic bottom, a project that took over one and a half years from design to completion.

In 2009 Eddy Fraticelli took control of the company and started a development programme that increased its momentum. With its Spa project, Piscina Più was able to develop further, finding another strong-point in the provision of a programmed maintenance service and investing in the design of products with exclusive decoration. This led to the opening of a new showroom at Civitanova Marche in 2011 for its new models and the launch of the new Decò brand-name in 2012 for the luxury segment of the market.

Today, under the leadership of Eddy Fraticelli, Piscina Più s.r.l. is one of the leading Italian companies constructing swimming pools, spas and hammams and constitutes a reference point within the sector. The company employs over 20 staff, including technicians and master craftsmen, and works together with leading suppliers of craft-made goods in Italy. Piscina Più s.r.l. is a well-established company in constant growth, where technology and style coupled with reliability and commitment guide each entrepreneurial choice.



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FIRENZE MINI POOL LINED IN HONEY ONYX AND MOKA DAMASK MOSAIC.  
Chaise longue in buttoned water-resistant eco-friendly leather with original Swarovski inserts.

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Handcrafted in Italy.